



SPONSORSHIP INFORMATION

NATIONAL HAMPTON ALUMNI ASSOCIATION, INC.

North Carolina Endowed Scholarship
Charlotte, NC



MISSION AND VISION

MISSION:

To continue the legacy of an upward trajectory of a Standard of Excellence.

VISION:

To work collaboratively with Hampton University to promote student growth and support funding efforts for students.



AN EDUCATION FOR LIFE

HAMPTON UNIVERSITY

FOUNDED: APRIL 1, 1868, AS HAMPTON NORMAL AND AGRICULTURAL INSTITUTE

PRESIDENT: LIEUTENANT GENERAL DARRELL K. WILLIAMS, UNITED STATES ARMY RETIRED

LOCATION: HAMPTON, VA, UNITED STATES

CAMPUS SIZE: 314 ACRES

MOTTO: "THE STANDARD OF EXCELLENCE"

MASCOT: PIRATES

CONFERENCE: COASTAL ATHLETIC ASSOCIATION (CAA)

AFFILIATION: NCAA DIVISION I





THE STUDENT DEBT CRISIS AND ITS IMPACT ON AFRICAN-AMERICAN SCHOLARS

AFRICAN-AMERICAN STUDENTS ARE IN A NATIONAL DEBT CRISIS.

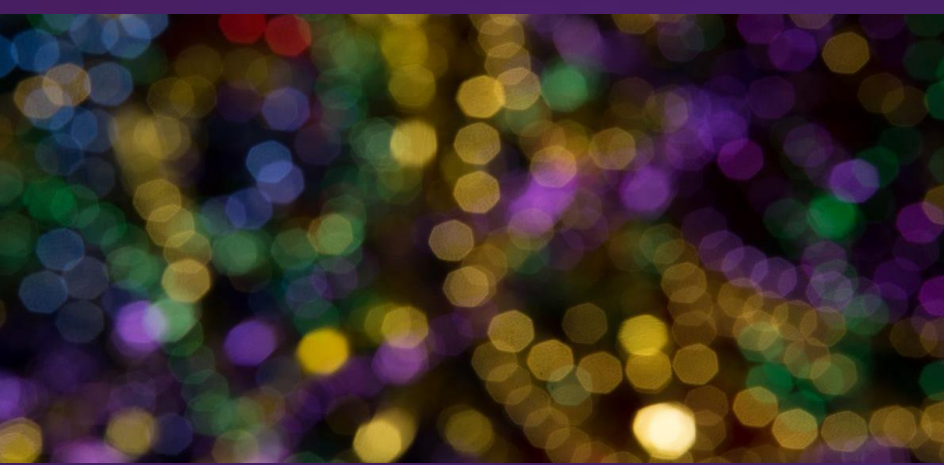
The total - all races - student loan debt for more than 44 million U.S. student borrowers exceeds \$1.5 trillion.

On one hand, that's a testament to American students' desire to invest in themselves and their futures. On the other hand, that debt demonstrates a public policy failure to invest in today's students.

Nearly half of white public two-year college graduates (45%) and more than two-thirds (68%) of white public four-year college graduates leave school with debt.

More than half (58%) of black public two-year graduates and (82%) of public four-year graduates complete their degrees with debt.

The crisis is impacting their ability to build wealth. More than 20% of black college graduates will default on their student loans, compared to about 4% of white graduates. This is directly linked to their ability to save, build wealth, give back to Hampton.



CAMPAIGN GOAL

The Gala aims to raise One Million Dollars to aid North Carolina students. We plan to accomplish this goal in collaboration with Hampton Alumni, Friends, Individual and Corporate Sponsors, Community Support and the National Hampton Alumni Association, Incorporated Partnerships which are impactful to drive student engagement, giving among alumni cohort and showcase your brand's support of HBCUs.

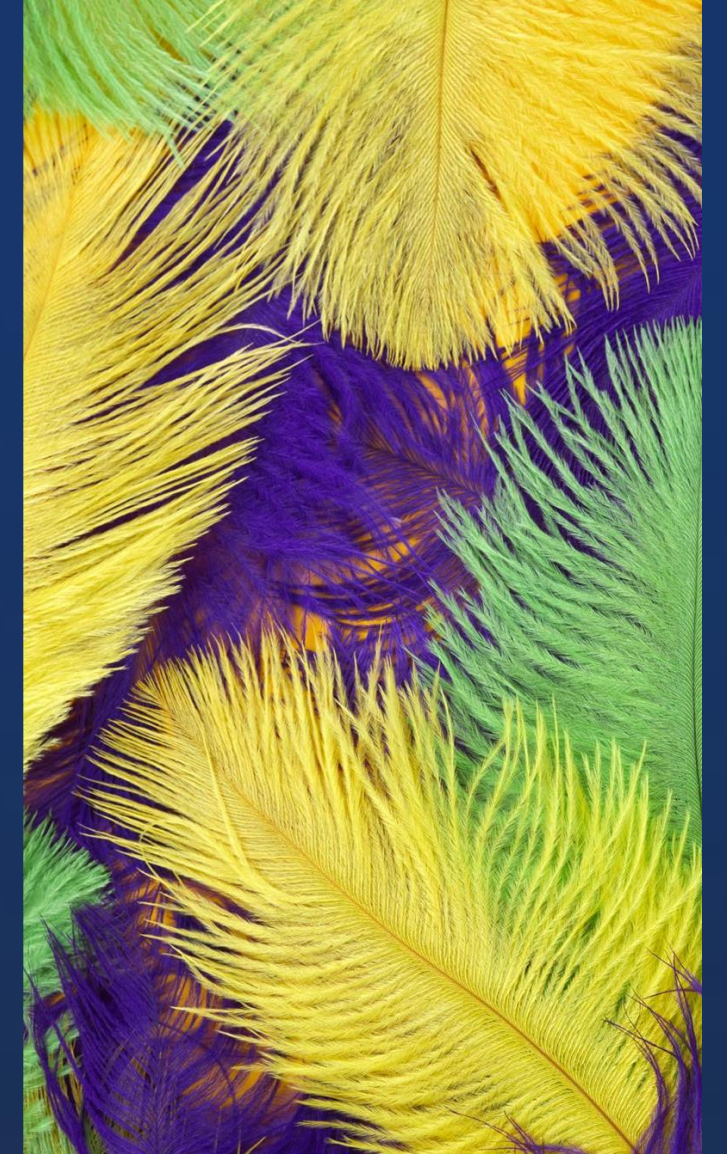
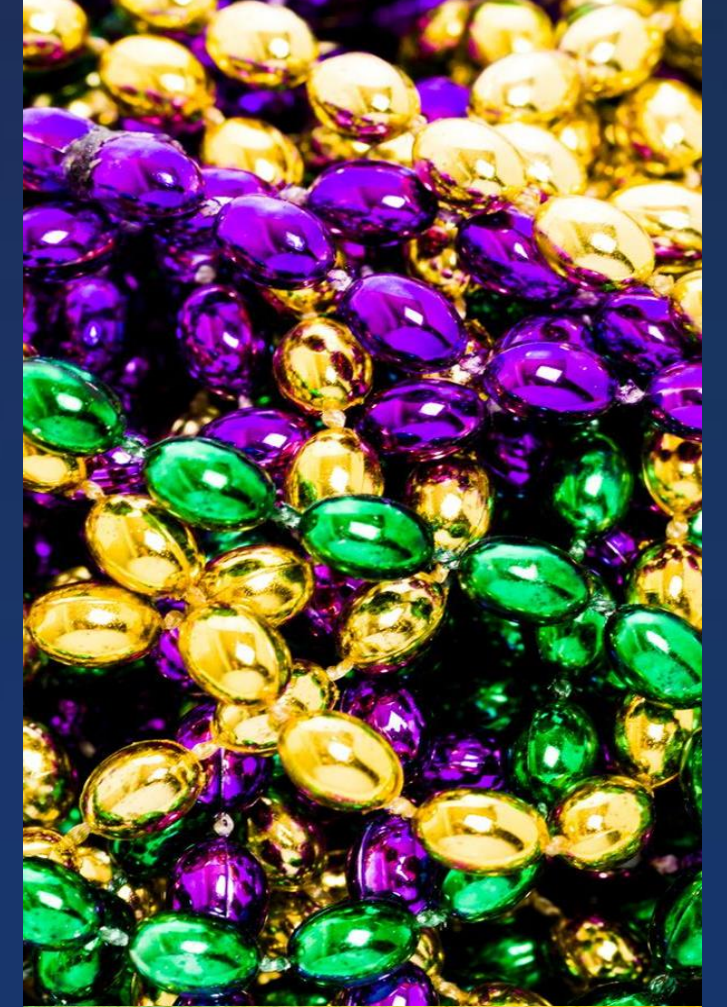
North Carolina Region History

The ONLY single state Region established on March 31, 1936.

Here are the following chapters:

- 1st Chapter: Marie McIver (North Hampton-Halifax)
- Asheville
- Bermuda
- Burlington-Graham
- Coastal Plains (Rocky Mount)
- Granville-Vance-Warren
- Wilmington

- Durham-Chapel Hill
- Charlotte
- Fayetteville
- Greater Greensboro
- Raleigh
- Winston-Salem



Gala Event Details

DATE: Saturday, February 10, 2024

TIME: 5:30pm VIP Reception (Invitation Only)
Featuring: Trombonist Buff Dillard
6-9pm Dinner and Second Line

LOCATION: Project 658
3646 Central Avenue
Charlotte, NC 28205

PRICES: \$200 Student Ticket
\$250 Individual Ticket
\$2,000 Table of 8

TAX-DEDUCTIBLE PAYMENT OPTIONS

MAIL: NHAA NC Region
6649 Kingbird Court
Charlotte, NC 28215

LINK: [NC Mardi Gras Scholarship Gala – National Hampton Alumni Association, Inc. \(nhaainc.org\)](https://nhaainc.org)

QRCode:

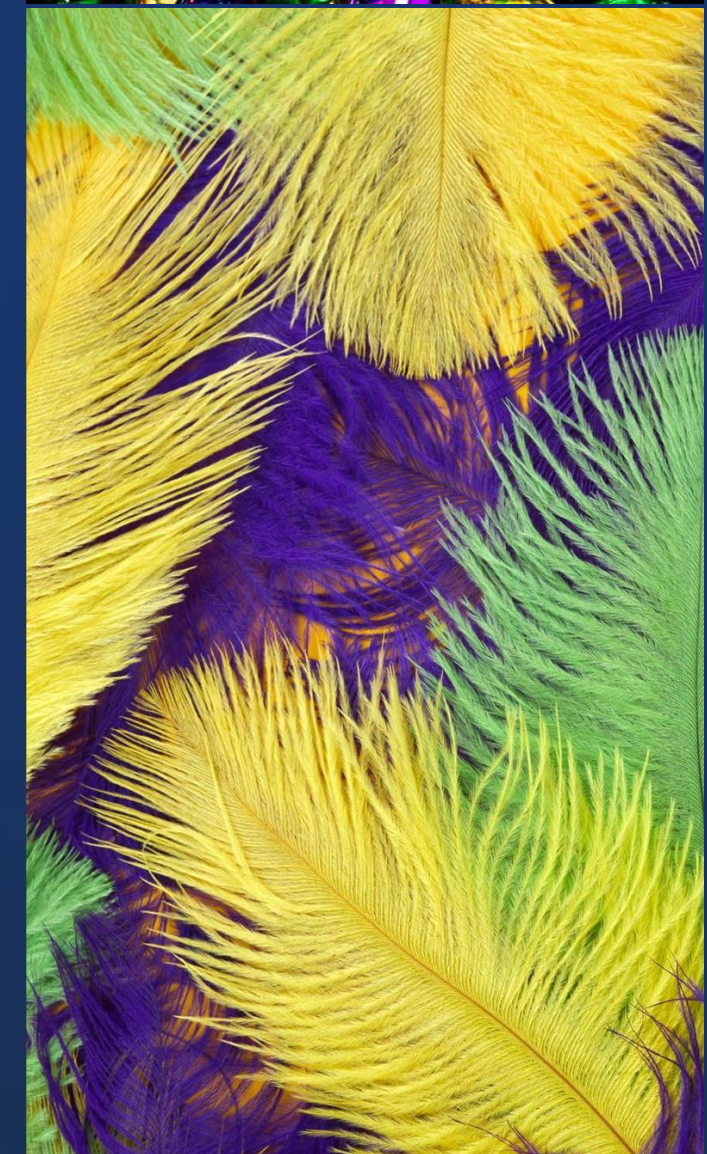


ABOUT THE EVENT

Get ready to immerse yourself in a dazzling celebration as the North Carolina Region of the National Hampton Alumni Association, Incorporated; transforms Charlotte, NC into a vibrant tapestry of colors and rhythms for the Mardi Gras-themed gala!

This electrifying event, held with the spirit of festivity, is not just about the beads and masks—it's a night of purpose and passion. As the lively beats of New Orleans jazz fill the air, the Mardi Gras gala will be a beacon of support for Hampton University students, channeling the energy of the iconic celebration into scholarships and opportunities. Hosted by the North Carolina Region, this gala promises an unforgettable evening of revelry, camaraderie, and philanthropy.

Join us in Charlotte for a night where the magic of Mardi Gras meets the mission of making a difference for the scholars of tomorrow! Let the good times roll, all for the love of education!



SPONSORSHIP OPPORTUNITIES



CORPORATE

\$5,000 – Advocate

Tickets (2)

VIP Reception & Digital Mention

\$10,000 – Patron

Tickets (4)

VIP Reception & Digital Mention

\$25,000 – Partner

Tickets (6)

VIP Reception & Digital Mention

\$50,000 – Ogden Circle

Tickets (8)

VIP Reception & Digital Mention

INDIVIDUAL

\$1,000

Ticket (1)

Digital Mention

\$2,500

Tickets (2)

VIP Reception &
Digital Mention

**DONATE A
STUDENT
TICKETS
\$200**

<https://paypal.me//NHAANCREGION>

All Contributions are
Tax-Deductible

CashApp:
\$NHAANCREGION



For more information
Email: nhaancregion@gmail.com



**On behalf of the
Hampton University
NC Students, your tax-
deductible contribution
is greatly appreciated.**

